



**1st World Congress
Mid-Rise and Hi-Rise Wood Buildings
At the Heart of Sustainable Cities
and the Ecological Transition**

**Be Where Tomorrow's
Buildings Are Created!**



Sept. 12-15, 2017

Palais des Congrès - Bordeaux - France



In collaboration with



**Find all the information you need on the
Congress' website**





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Column

Just like a tree builds its own structure to grow toward the light, wood offers multi-storey buildings a perspective to grow taller and taller.

For the last 3-4 years, promoters, architects, engineers and contractors have been engaging, in many countries, in the design and construction of 6 to 20-storey buildings. They demonstrate, above the architectural prowess, how wood can adapt in a sustainable and efficient way to various projects featuring its mechanical, acoustic and fire resistance characteristics.

Due to the increasing environmental concerns for governments around the world and the potential stemming from optimizing the resource in a natural, sustainable way, three international key stakeholders* in wood construction have decided to **organize the first world congress on tall wood building construction, WOODRISE, in September 2017, in Bordeaux.**

WOODRISE is a unique occasion for all participants to share information, incorporate prospective visions in their strategies and present new products or services to gather international visibility.

The success of the operation will be guaranteed by the sponsors' financial support, who will benefit from a comprehensive expression and visibility platform.

This Sponsoring guide features the many communication options for your company. We are open to your requests about the proposed options and would be happy to have you join us for this exceptional event.

Pierre Bonfils

President of the Organizing Committee,
FCBA technology institute

**FCBA for France, FPInnovations for Canada and the Building Research Institute for Japan, with the support of ADIVbois (Association pour le développement des immeubles à vivre en bois)*



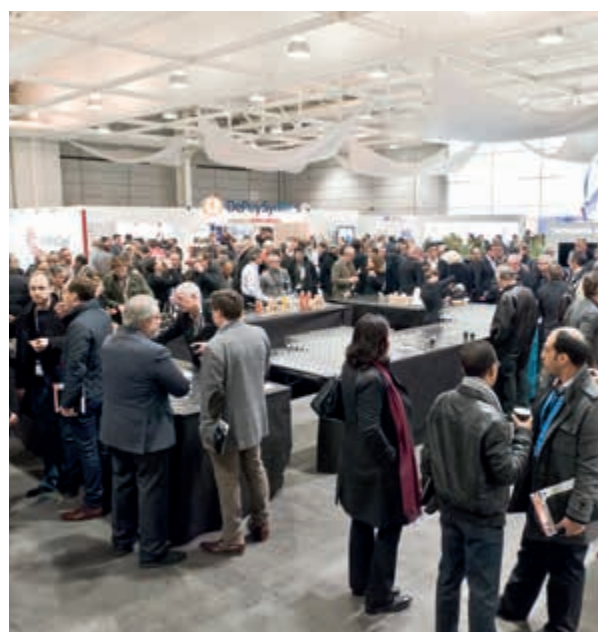


Presentation of the WOODRISE Congress

WOODRISE: some numbers

The WOODRISE Congress hopes to gather **800 participants** from **20 countries**. Some **fifty international stakeholders** will present, through plenary sessions and workshops, the various global issues related to midrise and tall wood buildings and their integration in the sustainable city concept.

The **trade show hall**, with its **3,000 m²** area and the many peripheral events will help develop the congress and its sponsors' visibility: The **B2B business convention**, awards ceremony and gala dinner at Château Giscours, a prestigious Médoc castle.



Bordeaux, Wood Capital

Held in Bordeaux, a **world heritage city** and «**the world's trendiest city**» according to Lonely Planet, the WOODRISE Congress will also benefit from the very emblematic status of the Aquitaine capital and its famous attracting factors. The city's commitment to wood construction and the **15-storey building projects** already underway near the Saint-Jean station (future station for the new TGV that will link Bordeaux to Paris in 2 hours in 2017) fully justifies the WOODRISE Congress being held in this world-famous city.

The very strong involvement from local and territorial institutions, such as **Bordeaux Métropole** and **Région Nouvelle-Aquitaine** also illustrates the economic interest of WOODRISE, beyond the outreach for the city and region that is also paramount for the managers of those organizations.



Le Palais des Congrès de Bordeaux

The WOODRISE Congress will be held in a perfectly adapted environment for such major event, with spaces sized and structured optimally for sponsor and exhibitor visibility.

The brightness of interior spaces, the layout of conference rooms and exhibition zones and access paths for participants are perfectly suited for those who wish to showcase their corporate image and visual items.

The organizing committee has carefully studied communication opportunities for the sponsors throughout the event, and are able to offer perfectly adapted solutions for the site's potential and architecture.





Why become a sponsor?

By sponsoring the Congress:

- you associate your image to innovative and promising actions, featured in an international event,
- you showcase your company to international players involved in wood construction,
- you increase the outreach of your products, services and know-how,
- you will develop the confidence that your potential clients and payers can have in you, both those on the premises and seeking information before, during or after the Congress,
- you will benefit from media coverage for the entire operation, from the registration to the Conference itself, which will be the culminating point, and even after for as long as the WOODRISE website is online.



How to sponsor WOODRISE?

In order for you to benefit from this unique opportunity to communicate and enjoy returns and contacts, we have designed a sponsoring offer that is made to be financially adaptable to everyone's potential, original in terms of contents and diversified in terms of implementation.

Major sponsoring options

Prices do not include applicable taxes.

Exceptional sponsor €15,000

- Four (4) participant badges for two days
- Four (4) invitations to the gala dinner
- One (1) standard 24 m² booth
- One (1) advertisement page in the Congress program*
- Logo on the Congress website with link to the page of your choice
- Logo during email campaigns
- Logo on all Congress information and promotion documents*
- Logo on bags given to participants*
- Logo at the Congress's entrance display*
- Logo on acknowledgement page in the Congress program*
- Logo on image wall during the Congress
- Logo on transition slides during plenary sessions

All-inclusive sponsor €3,000

- One (1) participant badge for two days
- One (1) invitation to the gala dinner
- 1/2 advertisement page in the Congress program*
- Logo on the Congress website with link to the page of your choice
- Logo during email campaigns
- Logo on all Congress information and promotion documents*
- Logo on bags given to participants*
- Logo at the Congress's entrance display*
- Logo on acknowledgement page in the Congress program*

Lunch in the trade show hall €2,000/day

- Logo on the Congress website with link to the page of your choice
- Logo on the lunch signs, buffets and stand-up tables
- Acknowledgements in the program*

Coffee break €2,000/break (two breaks per day)

- Logo on the Congress website with link to the page of your choice
- Logo on the coffee break signs, buffets and stand-up tables
- Acknowledgements in the program*

*If signed before production



Even more visibility ↓

A table for 10 guests at the gala dinner €1,300

The dinner will be held at Château Giscours, in the Médoc, on Wednesday, September 13, where you will be featured with your logo on the table reserved for your 10 guests.

Bag inserts €1,000

Advertisement or promotional object in bags given to all participants at the beginning of the Congress. All items must be **delivered to the Palais des congrès by September 11, 2017**, to be put in the bags.

Advertisement in the Congress program

The program will be given to all participants.

- Back cover **€2,000**
- Full inside page **€1,500**
- 1/2 inside page **€700**

For all **technical specifications** (format, file type, deadlines, etc.), contact Nadège Picard – nadege.picard@fcba.fr – + 33 (0)5 56 43 63 25

Should you wish to see our booth options, please read our Exhibition Guide on the Congress' website www.wood-rise-congress.org



For any special sponsoring request, please contact:
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