



**1<sup>st</sup> World Congress  
Mid-Rise and Hi-Rise Wood Buildings  
At the Heart of Sustainable Cities  
and the Ecological Transition**

**Be Where Tomorrow's  
Buildings Are Created!**



**Sept. 12-15, 2017  
Palais des Congrès - Bordeaux - France**



In collaboration with



**Find all the information you need on the  
Congress' website**





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## Column

Just like a tree builds its own structure to grow toward the light, wood offers multi-storey buildings a perspective to grow taller and taller.

For the last 3-4 years, promoters, architects, engineers and contractors have been engaging, in many countries, in the design and construction of 6 to 20-storey buildings. They demonstrate, above the architectural prowess, how wood can adapt in a sustainable and efficient way to various projects featuring its mechanical, acoustic and fire resistance characteristics.

Due to the increasing environmental concerns for governments around the world and the potential stemming from optimizing the resource in a natural, sustainable way, three international key stakeholders\* in wood construction have decided to **organize the first world congress on tall wood building construction, WOODRISE, in September 2017, in Bordeaux.**

WOODRISE is a unique occasion for all participants to share information, incorporate prospective visions in their strategies and present new products or services to gather international visibility.

The success of this operation will also be guaranteed by the quality of its trade show, and we hope that you will be part of it.

This Exhibition guide features the many booth options for your company. We are open to your requests about the proposed options and would be happy to have you join us for this exceptional event.

**Pierre Bonfils**

President of the Organizing Committee,  
FCBA technology institute

*\*FCBA for France, FPInnovations for Canada and the Building Research Institute for Japan, with the support of ADIVbois (Association pour le développement des immeubles à vivre en bois)*







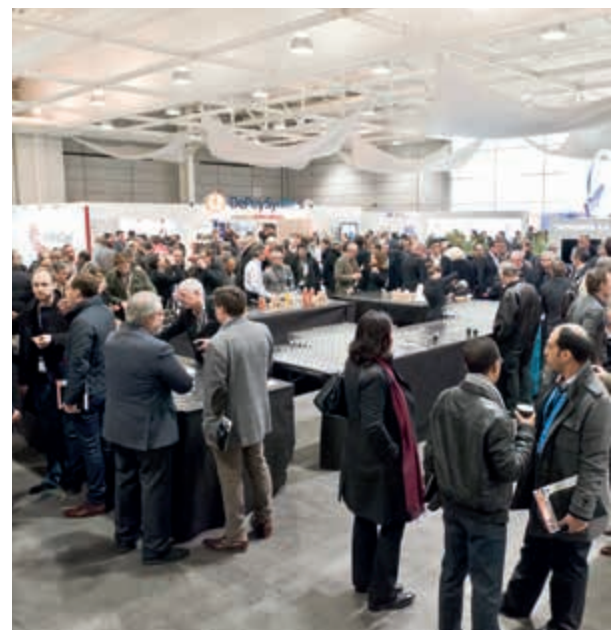


# Presentation of the WOODRISE Congress

## WOODRISE: some numbers

The WOODRISE Congress hopes to gather **800 participants** from **20 countries**. Some **fifty international stakeholders** will present, through plenary sessions and workshops, the various global issues related to midrise and tall wood buildings and their integration in the sustainable city concept.

The **trade show hall**, with its **3,000 m<sup>2</sup>** area and the many peripheral events will help develop the congress and its sponsors' visibility: **The B2B business convention**, awards ceremony and gala dinner at Château Giscours, a prestigious Médoc castle.



## Bordeaux, Wood Capital

Held in Bordeaux, a **world heritage city** and «**the world's trendiest city**» according to Lonely Planet, the WOODRISE Congress will also benefit from the very emblematic status of the Aquitaine capital and its famous attracting factors. The city's commitment to wood construction and the **15-storey building projects** already underway near the Saint-Jean station (future station for the new TGV that will link Bordeaux to Paris in **2 hours** in 2017) fully justifies the WOODRISE Congress being held in this world-famous city.

The very strong involvement from local and territorial institutions, such as Bordeaux **Métropole and Région Nouvelle-Aquitaine** also illustrates the economic interest of WOODRISE, beyond the outreach for the city and region that is also paramount for the managers of those organizations.



## Le Palais des Congrès de Bordeaux

The WOODRISE Congress will be held in a perfectly adapted environment for such major event, with spaces sized and structured optimally for sponsor and exhibitor visibility.

The brightness of interior spaces, the layout of conference rooms and exhibition zones and access paths for participants are perfectly suited for those who wish to showcase their corporate image and visual items.

The organizing committee has carefully studied communication opportunities for the sponsors throughout the event, and are able to offer perfectly adapted solutions for the site's potential and architecture.





# Booth options

Prices do not include applicable taxes.

All booths include the following:

- one (1) participant badge for two days
- one (1) invitation to the gala dinner
- invitations for up to ten (10) guests to the trade show hall (meal and conferences not included)
- name of the company on the Congress website

Not included:

- meals for any additional person in your booth space

When you reserve your booth, you can purchase additional meals and write the names of your guests. Anyone wishing to enter the premises **must have a badge to his/her name.**

## Stand 6 m<sup>2</sup>

€1,700



- Structure with aluminum walls and white panels
- Carpet
- 1 stand banner L 50 x H 30 cm
- 1 power outlet 3 KW – 16 A
- Lighting: one 3-spot rail
- Furniture: 1 wooden table, 2 wooden chairs with chrome feet, 1 garbage can\*

## Stand 12 m<sup>2</sup>

€2,015



- Structure with aluminum walls and white panels
- Carpet
- 1 stand banner L 50 x H 30 cm
- 1 power outlet 3 KW – 16 A
- Lighting: one 3-spot rail
- Furniture: 1 wooden table, 2 wooden chairs with chrome feet, 1 garbage can\*

**Stand 24 m<sup>2</sup> standard****€3,590**

- Structure with aluminum walls and white panels
- Carpet
- 2 stand banners recto L 50 x H 30 cm
- 3 m<sup>2</sup> storage space
- 1 power outlet 3 KW – 16 A
- Lighting: 6 spots on stands
- 1 garbage can

**Stand 24 m<sup>2</sup> premium****€5,100**

- Structure with aluminum walls and white panels
- Carpet
- 3 m<sup>2</sup> storage with single-colour wooden panels (away from door block)
- Structure with raw pine screens (4 pieces/ml)
- High sign 200 x 200 x 110 cm with colour printing on 4 sides
- 1 power outlet 3 KW – 16 A
- Lighting: 6 spots on stands and spot rail in sign
- 1 garbage can

**Stand 48 m<sup>2</sup> standard****€6,010**

- Structure with aluminum walls and white panels
- Carpet
- 4 m<sup>2</sup> storage
- Lighting: 8 spots on stands
- 1 power outlet 3 KW – 16 A
- 2 stand banners recto L 50 x H 30 cm
- High sign 200 x 200 x 110 cm with colour printing on 4 sides
- 1 garbage can

**Stand 48 m<sup>2</sup> premium****€7,320**

- Structure with aluminum walls and white panels
- Carpet
- 4 m<sup>2</sup> storage with single-colour wooden panels (away from door block)
- Structure with raw pine screens (4 pieces/ml)
- 2 stand banners recto L 50 x H 30 cm
- High sign 200 x 200 x 110 cm with colour printing on 4 sides
- 1 power outlet 3 KW – 16 A
- Lighting: 8 spots on stands and spot rail in sign
- 1 garbage can

**Blank space only****€100/m<sup>2</sup>**

This space comes without any equipment and must cover at least 24 m<sup>2</sup>

*\*If you need additional or different furniture, you can order it from the official provider or any other provider, but you will be charged for your order.*

*Should you wish to see our sponsoring options, please read our Sponsoring Guide on the Congress web-site [www.wood-rise-congress.org](http://www.wood-rise-congress.org)*





**For any special booth request, please contact:**  
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